



PROFESSIONALS OF THE FUTURE SPECIALISMS

# Entrepreneurship

The Entrepreneurship specialism is delivered by the Academic Teaching Team and includes 7½ hours of lessons per week.

## COURSE DETAILS 2026

**Centre:** Uppingham

**Course:**

Professionals of the future

**Ages:** 16-18yrs

**Academic Levels:**

A Level

**Tuition Ratio:** 1:14

**Tuition Time:**

7½ hours p/w

**Days:**

Mon, Tues, Wed, Thurs, Fri

**Times:** 10:30-12:300

**Specialism:** Students

study a range of Entrepreneurship-related topics every week.

## OBJECTIVES

- To expand students' understanding of key business practices and fundamentals.
- To equip students with strategies for effective communication in various entrepreneurial and business contexts.
- To develop students' interpersonal skills, self-awareness, and resilience.
- To improve students' English to help them communicate more freely, accurately, and confidently

## OTHER BENEFITS

Academic study brings many benefits such as:

- Expanding and diversifying students' general knowledge
- Improving time management
- Enhancing critical thinking skills
- Developing self-understanding and perseverance
- Increasing employability and career opportunities

**“To expand students' understanding of key business practices and fundamentals.”**



## MODULES COVERED:

- Entrepreneurship Fundamentals
- Business Plan Creation
- Concept Development & Innovation
- Financial Management
- Ethics & CSR
- Marketing & Sales
- Risk Management



## SAMPLE TOPICS:

### Entrepreneurship Fundamentals

Explore the core principles of entrepreneurship, preparing students for success in launching and managing a business.

### Business Plan Creation

Learn to craft a comprehensive and effective business plan, covering key elements such as mission, vision, and goals.

### Concept Development & Innovation

Explore methods for generating and developing new business ideas, as well as driving innovation in a competitive market.

### Financial Management

Understand key financial concepts including budgeting, financial analysis, and cash flow management.

### Ethics & CSR

Examine the role of ethics and corporate social responsibility in business, focusing on responsible decision-making and creating a positive societal impact.

### Marketing & Sales

Analyse marketing strategies and sales techniques to build a strong brand, engage customers, and effectively pitch products and services.

### Risk Management

Identify and evaluate potential risks in business operations, and develop strategies to mitigate them, ensuring long-term sustainability.

**“The objective of this specialism is to equip students with strategies for effective communication in various entrepreneurial and business contexts.”**

For all enquiries and to apply, please contact British Summer School:

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