Bucksmore Young Professionals • *Course Description*

Key Facts

Location:
King's College London

Course fees: £3,095 per week

For ages: 13-17

Class Size: 12

Hours per week: 25 hours

Minimum Duration: 2 weeks

Start Dates: 30 June or 14 July 2026

Contact Details

Admissions:
Mrs Rhian Jenkins
Head of Marketing & Admissions

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Apply:
www.bucksmore.com/apply-to-bucksmore

Course Details

Intermediate (B1) English level required.

Fees include: subject tuition, full boarding, all meals, activities and excursions, complimentary airport transfers and insurance.

Course Certificates

Personalised report card
Capstone certification
Bucksmore certification

Visual Art & Graphic Design

Subjects

Visual Art Graphics Typography Branding

Illustration Communication Artificial Intelligence

Academic Rigour Combined with Workshops & Real World Industry Projects

This career-focused programme in London introduces high school students to the world of design and visual arts, combining creative theory, digital practice, and portfolio development while building English language fluency in an artistic and professional context.

Students will explore both the artistic foundations of visual expression and the practical skills needed for careers in design, leaving with a portfolio of original work and preparation for future creative studies or careers.

Outside the classroom, students collaborate on projects, gain inspiration from cultural excursions, and enjoy exploring London's world-renowned creative hubs—all while building confidence, teamwork, and communication skills.

Through practical workshops, you will work on topics such as typography, branding, illustration, digital design, and AI in the creative industries. Students also experiment with traditional artistic techniques, blending visual arts with modern design practices. By working on real-world design briefs, you will develop both technical skill development and artistic voice, supported by English language learning in a meaningful, context-rich environment.

This summer camp is ideal for students who are passionate about creativity and want to combine their passion for visual arts with practical design and vocational skills for future studies or careers in design, advertising, or visual communication.

For more information on this programme, please follow this link to our dedicated course page: www.bucksmore.com/summer-courses/english-summer-camps/graphic-design/

Learning Outcomes

- Develop English language fluency through design-focused workshops, critiques, and collaborative projects
- Master core principles of design and visual arts, including colour, composition, typography, and visual communication
- Analyse and apply key concepts in branding, typography, and digital media to real-world design projects
- Use industry-standard tools and techniques, building proficiency in digital design and image-making software
- Engage in real-world design challenges, responding to briefs and presenting creative solutions with professionalism and clarity
- Consider the ethical complexities of design practices, essential for responsible and culturally sensitive communication in the modern creative industry

Accommodation & Facilities

You'll be staying in King's College London, a vibrant and bustling campus in central London. Accommodation is located in University student residence across Waterloo Bridge and amongst iconic London landmarks such as the London Eye. Flats are equipped with communal kitchens and single, ensuite rooms.

For more information on this city-centre campus, please follow this link our dedicated venue page: www.bucksmore.com/english-learning-locations/london/kings-college-london/