

Avg. 7 students per class • 1:1 tutorials • 8 UCAS points • Accredited • 40 hours career activities



**immerse**  
EDUCATION

**CAREER**  
— Insights

Immerse in real career experiences that open doors around the world



CAMBRIDGE



LONDON



TOKYO



NEW YORK



SAN FRANCISCO



SYDNEY



SINGAPORE



# Your starting point



## Navigating the future is perhaps one of the most profound challenges you will face in life

Choosing your future path can feel exciting but also overwhelming. At Immerse, we believe this is not just about preparing for the next academic step, but about discovering what truly inspires you and how you want to make an impact.

I remember visiting Oxford as a teenager and feeling the weight of all the possibilities ahead of me. What I discovered then still guides me today: education isn't only about getting to the next stage - it's about finding confidence, raising your ambitions, and realising your potential.

That's why we created Career Insights. This programme is designed to give you more than classroom learning. It's your chance to:

- Explore industries and careers through hands-on projects and challenges.
- Go behind-the-scenes at globally renowned companies central to your subject
- Work alongside experts who are leaders in their fields.
- Gain clarity and confidence about the directions open to you.

You don't need to have all the answers yet - Career Insights is about testing ideas, building skills, and imagining what your future could look like. With the right support and opportunities, you'll not only prepare for university and careers, but also set the foundations for a life of purpose and impact.

A handwritten signature in black ink that reads "S. Stevens".

Sean Stevens, Founder and CEO  
**Immerse Education**

# Choosing your pathway

## Two distinct pathways

Every student's journey is different. That's why we offer both Academic Insights and Career Insights - two pathways designed to help you discover your passions and prepare for the future in the way that suits you best.

### Career Insights

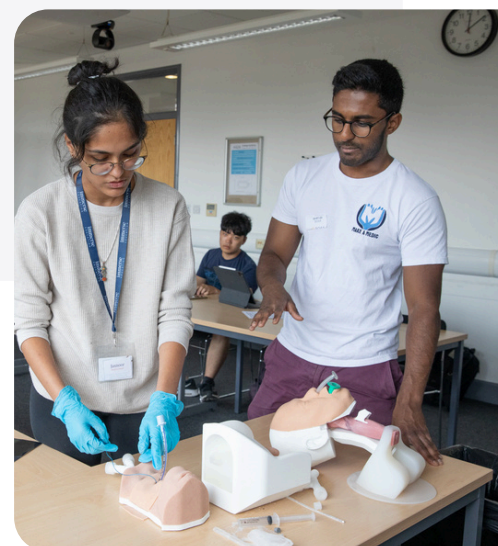
Career Insights is designed for students who want to explore future professions and see how industries really work. You'll take on practical projects that reflect real-world challenges, collaborate with industry experts and mentors, and develop the skills and confidence that will serve you well at university, in the workplace, and beyond. It's a chance to test-drive different career paths, discover new interests, and understand how your talents could make an impact in the world.

### Academic Insights

In contrast, our Academic Insights pathway focuses on university-level subject exploration - ideal for students wanting to immerse themselves in academic study and experience life at a top university.

### Who is Career Insights for?

Career Insights is for curious, ambitious students who are starting to think about their future but may not yet know which direction to take. It's for those who want to discover what it's really like to work in industries such as business, medicine, engineering, or technology. Career Insights gives you the space to test ideas, network with leaders, gain confidence, and build practical skills that will help shape your next steps.





# Get a head start on your future

**Thinking about your future career can feel overwhelming. With so many possibilities, it's hard to know which path is right for you.**

Career Insights gives you the chance to test-drive industries and professions before making big decisions. You'll gain clarity about your future, build practical skills, and experience what it's really like to work in fast-moving fields around the world.

- Learn directly from industry experts in global hubs like London, New York, San Francisco, and Tokyo.
- Take part in hands-on projects, workshops, and site visits that mirror real workplace challenges.
- Grow in confidence, independence, and career readiness while connecting with ambitious, like-minded peers.

**The Result? You'll walk away with more than just experience: you'll have the clarity, skills, and inspiration to shape your future career with confidence.**

Rigorous & safe  
learning, globally  
accredited.

- Average of 7 students per class
- Global networking opportunities
- Experiential learning
- Participant evaluation
- 1:1 career coaching
- Optional letter of recommendation
- 40 hours of career & industry experiences
- Subject-based industry visits



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## KEY INFORMATION

**Ages:** 15-18

**Duration:** 2 weeks

**Average class size:** 7 students

**Available in:** 7 cities world-wide

**When:** June, July, August

WHAT YOU COULD STUDY WITH

# Career Insights

## AGES 15-18

- Architecture and Design
- Artificial Intelligence
- Banking & Finance
- Business Management
- Creative Industries
- Engineering
- Entrepreneurship
- Environment & Sustainability
- Fashion & Design
- Film & Animation
- Fine & Digital Art
- Film Studies
- Law
- Marketing & Entertainment
- Media & Journalism
- Medicine
- Software Development & AI
- Software Development & Gaming

To view subject, dates, course fees and location availability here:

**DATES & FEES**

# Locations around the world



## WHERE WILL YOUR PASSION FOR LEARNING TAKE YOU?

Immerse is a global company offering best-in-class learning opportunities at the world's top institutions through both international in-person programmes and exceptional accredited online learning journeys. Each location is carefully chosen not only for its academic prestige but also for its student-friendly environment, with safe accommodation, provided meals, and trusted supervision - ensuring that students can focus fully on learning and discovery, wherever they are.

*"I am absolutely thrilled with Immerse Education! My 13-year-old was in Cambridge and my 15-year-old in London at the same time - both had an incredible experience. The programs combine academics and fun perfectly, with highly skilled tutors and supportive, empathetic mentors. My daughters came home inspired and motivated - they are already planning their next Immerse adventure! I highly recommend Immerse Education - a truly transformative experience for young people."*

**Maria Elena Vera-Cespedes, Parent**



# Mentorship & support

Tutors, mentors, and guest speakers each play a unique role in making your Career Insights journey inspiring, safe, and transformative.

## Tutors - Industry experts

Our tutors are accomplished industry experts from world-leading organisations and institutions. They bring both professional expertise and a passion for teaching, delivering small-group seminars and one-to-one tutorials that challenge and inspire.

## Mentors - Undergraduate role-models

Alongside tutors, every student is supported by their mentor - an undergraduate or recent university graduate who has stood exactly where our participants are today. Mentors provide relatable advice, wellbeing support, and encouragement, ensuring students feel at home and confident every step of the way.

Mentors bridge the gap between high school and university, helping students grow in independence, resilience, and self-belief. They're the friendly faces who make sure your child thrives, not just academically, but personally.

## College Managers - Dedicated leaders

Overseeing every programme is a dedicated College Manager - the senior member of staff responsible for the smooth running of the college and the wellbeing of all participants. They coordinate tutors, mentors, and guest speakers, ensuring that every student feels safe, supported, and cared for.



## Guest Speakers - Inspiring voices

We also invite distinguished guest speakers - from Olympians to entrepreneurs - to share their journeys of resilience, leadership, and innovation. Their stories inspire students to think bigger, aim higher, and pursue their own futures with confidence.



**ABI OYEPITAN**  
Former Olympian

A two-time Olympian and Commonwealth Gold and Silver winning track and field athlete. Abi Oyepitan is two time Olympian and Commonwealth Gold and Silver winning track and field athlete. As a sports and motivational speaker, Abi talks about her trials and tribulations of filling her dream of becoming a World Class Athlete.

## Industry experiences

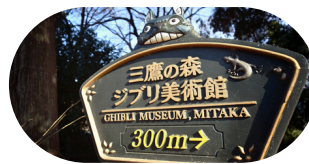
Immerse Education's Industry Experiences take learning beyond the classroom. These visits and workshops allow students to step inside top businesses and institutions to gain a first-hand understanding of how industries really work. From global corporations to cutting-edge startups, students explore the real environments where ideas, innovation, and leadership come to life.

**Each experience is designed to offer a unique window into professional worlds, giving participants the chance to meet industry experts, observe day-to-day operations, and understand the pathways that lead to successful careers.**



**NEW LONDON ARCHITECTURE**  
**Architecture & Design - London**

New London Architecture is a cross-sector membership organisation for architects, politicians and members of the public committed to building a better city.



**The Ghibli Museum**  
**Film & Animation - Tokyo**

The Ghibli Museum is an iconic showcase of the work of the Japanese animation studio, Studio Ghibli. Students will see for themselves the artistry and creativity involved in creating these cult classics.



# Career Insights Sample Industry Visits



## THE ROYAL COURTS OF JUSTICE

### Law - London

The Royal Courts of Justice is an iconic legal institution housing the High Court and Court of Appeal in England and Wales. It plays a crucial role in the judiciary, dealing with civil and appeal cases and providing an essential insight into the legal profession.



## FRAMESTORE

### Fine & Digital Art - London

Framestore has established itself as a leading visual effects company, renowned for its groundbreaking work in film, television, and advertising. Over the years, Framestore has received numerous awards, including Oscars and BAFTAs, for its contributions to iconic projects and blockbuster movies.



## BROADWAY MARKETING

### Marketing & Entertainment - New York

Sit down with a marketing professional in New York's iconic Broadway. Learn what it is that goes on behind the scenes and discover the process and necessary steps from taking a script to putting on a show.



## WIEDEN+KENNEDY

### Business Management - New York

A session covering global marketing campaigns, influencer strategy, consumer behaviour, and innovative advertising approaches, showing how insight-driven strategy and cutting-edge media create meaningful brand impact in today's dynamic business environment.



## INTEL MUSEUM

### Software Development & AI - San Francisco

The Intel Museum is 10,000 square feet of fun, interactive learning. See what it's like inside an ultra-clean, highly automated silicon chip factory, and connect with technologies that give us new ways to work, learn, play, and communicate.



## ORACLE PARK

### Entrepreneurship - San Francisco

Since 2000, Oracle Park has been the home of the San Francisco Giants. With its breathtaking views and classic design, it was chosen as the 2008 Sports Facility of the Year by Sports Business Journal and Sports Business Daily.



### **VOLVO INNOVATION HUB** **Marketing & Entertainment**

Volvo's Innovation Lab partners with customers and other stakeholders to identify, explore and validate new ideas and businesses. By actively encouraging innovation and investment for tomorrow, they create digital services, solutions, and new business models.



# Uber

### **UBER HQ** **Software Development & AI**

Uber is a global tech company based in San Francisco, known for transforming ride-hailing and expanding into delivery, freight, and mobility. It uses data and technology to connect millions with transport services worldwide, including Uber Rides, Eats, and Freight.



### **THE TOKYO STOCK EXCHANGE** **Business Management - Tokyo**

The Tokyo Stock Exchange (TSE) is the world's third-largest stock exchange. Originally formed to modernise Japan's financial system during the Meiji Restoration, the TSE played a key role in Japan's rapid industrialisation and growth.



### **YAKULT** **Engineering - Tokyo**

Since 1935, Yakult has developed products that not only benefit health and beauty but also support environmental sustainability, an approach that demonstrates how a company can evolve its product lines to meet modern consumer demands while maintaining its core values.



### **LIPRONEXT** **Engineering - Tokyo**

LiproNext is a forward-thinking Japanese tech company specialising in XR (Extended Reality) and metaverse technologies. As they look to expand their influence globally, LiproNext is exploring new avenues to integrate XR into business and enterprise contexts.



### **D'ART SHTAJIO** **Film & Animation - Tokyo**

D'ART Shtajio is an American owned 2D animation studio creating authentic Japanese quality anime. Bridging Eastern and Western ideologies by creating diverse stories using the traditional anime art style.



# The Career Development Plan & Participant Evaluation

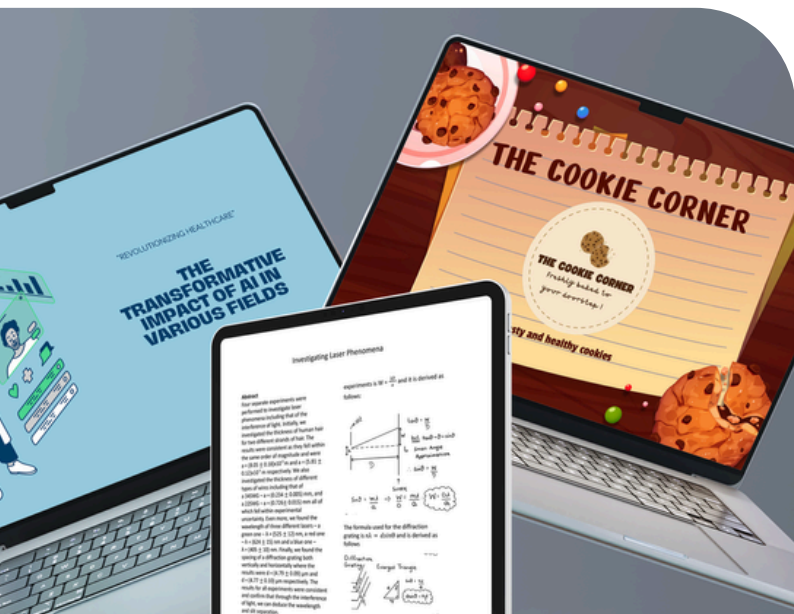
As part of your programme, you'll design a career development plan that reflects your long-term goals. You'll have the opportunity to identify the skills, experiences, and knowledge areas most relevant to your chosen career path, while receiving tailored guidance and feedback from tutors and mentors. This plan is an excellent way to demonstrate your initiative, self-awareness, and commitment to growth within your field.

## Your Participant Evaluation

After your programme, your tutor will provide you with a detailed written evaluation of your progress throughout your time with Immerse. This feedback highlights your strengths, recognises your effort, and offers constructive insights into your career development. The evaluation is an incredible resource - many students use it to strengthen future university applications, as it provides real evidence of your initiative and commitment to your subject.

## Letter of Recommendation

In addition to your evaluation and programme certificate, there is also the opportunity to receive a formal Letter of Recommendation from your tutor. This can be included in university applications, adding extra weight to your achievements and demonstrating your academic potential to admissions teams.



"My favourite part of the experience was learning the fundamentals of Python in data science and applying what we learned each day to our personal projects. I also enjoyed the gamified learning activities, especially playing the probability coin game and the Monty Hall problem, it made the lessons both educational and fun."

**Taif A,**  
Innovation participant, Tokyo

# Life beyond the classroom



Career Insights goes far beyond traditional learning. Students take part in an immersive experience that combines practical industry exposure with an engaging social and cultural programme. Alongside hands-on workshops and professional site visits, participants enjoy networking events, inspiring guest speakers, and fun evening activities such as team challenges, social nights, and group outings.



These experiences balance the professional focus of the programme with opportunities to relax, connect with like-minded peers from around the world, and gain confidence in new environments - the ideal foundation for future career success.





Each day is designed to help you grow -  
**professionally, personally, and socially.**

**Morning:**

Start your day with interactive, career-focused workshops led by industry professionals. Develop key skills in teamwork, communication, and problem-solving as you tackle real-world challenges and explore your chosen field.

**Afternoon:**

Head into the city for company visits, industry tours, and cultural excursions. Whether in London or New York, you'll gain first-hand insight into professional environments and discover how your passions connect to real careers..

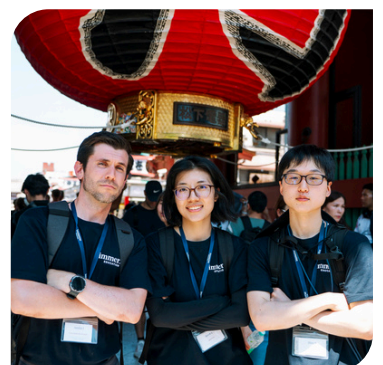
**Evening:**

Evenings are for connection and fun - from social events and group activities to exploring the city with new friends. It's the perfect way to relax, reflect, and make lasting memories.

TIME	SUN	MON	TUES	WED	THURS	FRI	SAT
07:30 - 09:30		BREAKFAST					
09:30 - 11:15		Project-Based Session		Project-Based Session		Project-Based Session	Full Day Excursion  Location Specific
11:15 - 13:15		LUNCH		LUNCH		LUNCH	
13:15 - 14:15	Arrivals	Career Skills	Industry Visit	Career Skills	Industry Visit	Career Skills	
14:30 - 16:45		Expert Workshop		Project-Based Session		Tutor 1:1	
16:45 - 18:00		BREAK		BREAK		BREAK	
18:00 - 19:30	DINNER						
19:30 - 21:00	Welcome Talk & Ice-Breaker Games	Fireside Chat	Guest Speaker	Location Specific Activity	Quiz Night	Dragons' Den	Movie Night

You're not just here to study - you're  
here to experience something  
**unforgettable.**

TIME	SUN	MON	TUES	WED	THURS	FRI	SAT
07:30 - 09:30	BREAKFAST						
09:30 - 11:15	Full Day Excursion  Location Specific	Project- Based Session	Industry Visit	Project- Based Session	Industry Visit	Project- Based Session	Departures
11:15 - 13:15		LUNCH		LUNCH		LUNCH	
13:15 - 14:15		Career Skills		Career Skills		Project Presentati ons	
14:30 - 16:45		Expert Workshop		Project- Based Session		Project Presentati ons	
16:45 - 18:00		BREAK		BREAK		BREAK	
18:00 - 19:30	DINNER						
19:30 - 21:00	Private Study	Cake & Canvas	STEAM Challenge	Location Specific Activity	Talent Show	Final Night Party	





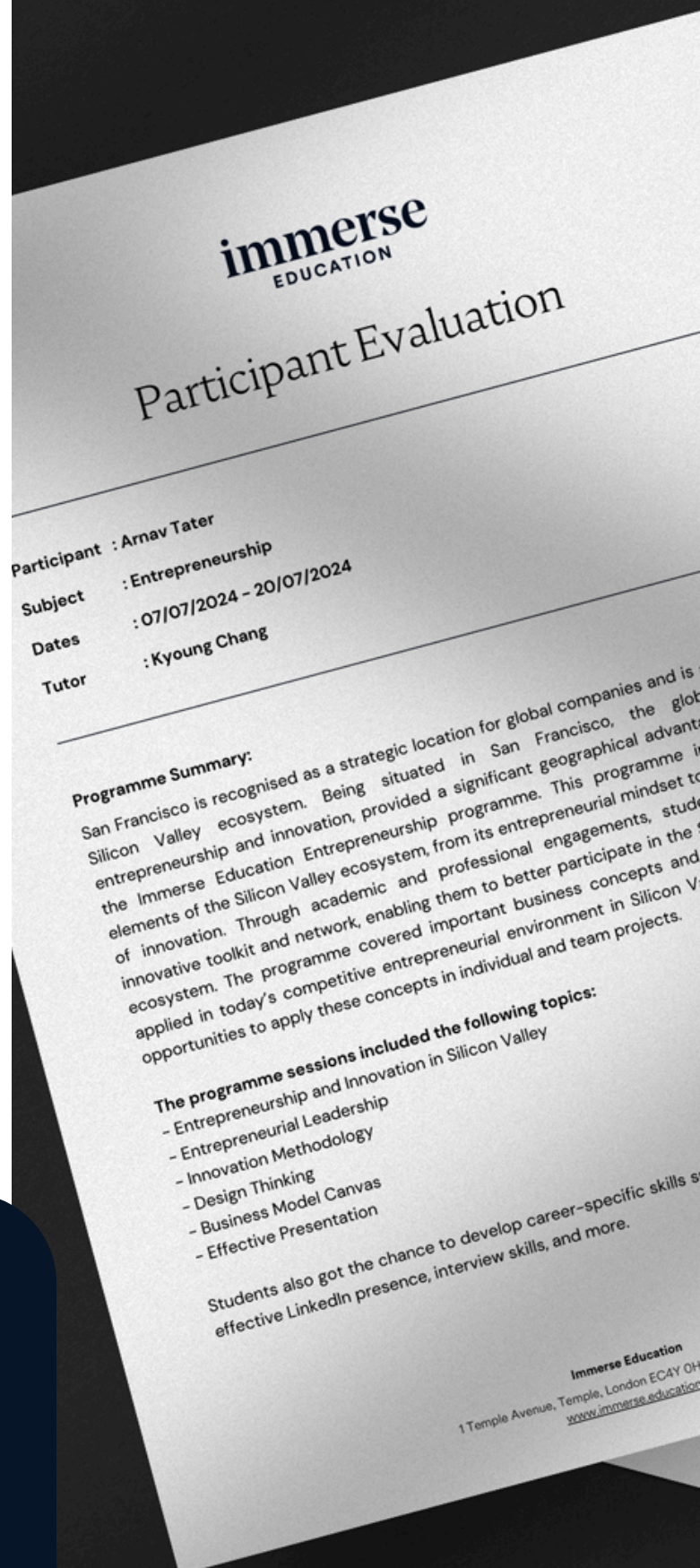
# The Immerse experiential learning framework

Our unique learning model, honed at Oxford & Cambridge, grounded in the 5 C's, delivers unmatched personalised learning experiences. This specially designed framework was developed with the concepts of experiential learning, project-based learning, and Content & Language Integrated Learning in mind. Our expert-led small group sessions foster curiosity, celebrate trial and error, and instil a growth mindset that encourages all students to thrive and leverages transformative learning.

Bridging ambition and knowledge, we equip learners to excel with robust skills in their chosen paths. Our methodology combines expert instruction with next-generation tools, and we go beyond traditional education by nurturing critical thinking, creativity, and adaptability. At Immerse, excellence is inevitable.

THE 5 C's

Critical Thinking  
Collaboration  
Communication  
Creativity  
Conscientiousness



# Partnerships & accreditations



We are proud to work with leading membership organisations that support our students on their educational journeys.

We are also accredited by leading educational quality assessors, who validate the high standard of our programme experiences and ensure we meet government standards.

## Earn 8 UCAS points

Immerse Education is an officially registered ATHE (Awards for Training and Higher Education) centre. This accreditation reflects our commitment to delivering high-quality, globally recognised programmes and allows you the opportunity to gain certified qualifications worth 8 UCAS points when you complete either a Career Insights or Academic Insights programme at any of our locations, enhancing your academic and professional journey.



[READ OUR REVIEWS](#)





# Trusted by parents

Immerse Education is accredited by the British Accreditation Council (BAC), the leading mark of educational quality for the academic sector. All staff undergo enhanced background checks and receive thorough safeguarding training before interacting with any students. Our dedicated pastoral team provides round-the-clock support, ensuring a secure and nurturing environment.

We foster a culture of inclusivity and mutual respect, helping students feel at home while building confidence and independence. Clear safeguarding policies and comprehensive supervision measures ensure parents' peace of mind and allow students to focus on their personal and academic growth.



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“The programme has had a big impact on my daughter. A few days ago, she sent us a video, saying, “I’m going to be a doctor; I know my blood type and DNA!” Neither my husband nor I are in medicine, so seeing her dedication and how clearly she’s expressed her interest in becoming a doctor is very special. Immerse has opened the door for her, letting her see that this could indeed be a career path.”

**Conchita, Parent of Academic Insights student in Cambridge**





# What happens after you apply

Applying successfully for an Immerse Programme is just the first step on your journey with us. We have a robust preparation process in place to ensure a smooth and complete onboarding.

1

## APPLYING AND CONFIRMATION OF ENROLMENT

Once you have applied online, you will receive a confirmation of application along with payment details. After making your payment, you will need to send us a confirmation email. As soon as your payment has been received, you will receive your Welcome Pack. This will include all the essential information you need, such as details on arrivals and departures, airport transfers, visa guidance, safeguarding, and packing tips to help you prepare.

2

## 4 WEEKS BEFORE YOUR PROGRAMME

We will send you your Programme Overview, which will outline your daily timetable, activities, and events so you can start picturing your experience. You will also find out which college you have been allocated to, along with fascinating facts and history about the venue that will be your home during your stay. This is the first step in your pre-arrival information and will help you feel prepared and excited for what lies ahead.

3

## PROGRAMME SYLLABUS

In the lead up to your programme start date, you will receive your Syllabus Guide. This will introduce your tutor, outline the topics you will explore, and share any preparatory materials they have set for you. Reviewing it in advance will help you arrive feeling ready, confident, and eager to make the most of your academic experience.

4

## A FEW DAYS BEFORE YOUR PROGRAMME

You will receive a final email containing links to your Welcome Pack, Programme Overview, and Syllabus, along with the contact details for your College Manager. This is also when you will be invited to join the communications platform, where you can connect with your Mentor Family and receive important updates during your stay.

5

## AT CHECK-IN

Once you have arrived at your college and completed check-in, an email will be sent to your parents or guardians to confirm you have arrived safely. This email will also include a link for them to register their attendance at the graduation ceremony if they are staying locally, which takes place at the end of your programme. You will then be shown to your accommodation and taken on a tour of the college. That evening is all about meeting your mentors and fellow participants, making new friends, and starting to feel part of the Immerse community.

# Succeed

# succ<sup>eed</sup>



Succeed enables you to continue your learning journeys beyond the duration of your programme with Immerse. A range of enriching online learning materials promises to keep you ahead of the curve.

Succeed grants access to virtual events, tools, competitions, resources, and expert-led workshops that will empower you with the insight to set and achieve ambitious academic and career goals. The platform also allows you to explore new career paths and opportunities that match your interests, as well as benefit from guided university preparation.

[VISIT WEBSITE](#)



# Step into your future



NEW YORK



CAMBRIDGE



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SAN FRANCISCO



SINGAPORE



SYDNEY



TOKYO

Don't miss out. Enrol today in any of our world-class programmes via our website, and begin your journey towards a higher level of learning.

ENROL TODAY

BOOK A CALL

FAQS